



la diaria

# Impact Dashboard 2026

Since **1996**, MDIF has invested in **159** independent media across **50** countries.

To measure our impact, we ask ourselves:

Is our financing and advisory support making a difference?

Are our clients making a difference in the communities they serve?

MDIF has developed a custom approach to tracking impact that is tailored to our unique mission of supporting the financial independence of media companies. Below are the main highlights from our Impact Dashboard, an annual analysis of our impact results.

[READ FULL IMPACT DASHBOARD](#)

[Download full Methodology](#)

## Level 1: Impact on clients

Clients grow while working with MDIF.

84%

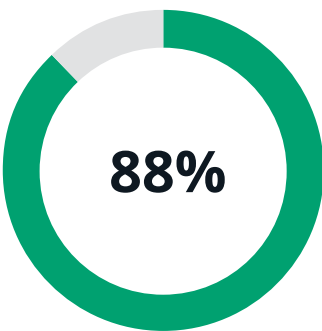
average revenue growth with MDIF, outliers excluded



see MDIF financing and support as valuable

207%

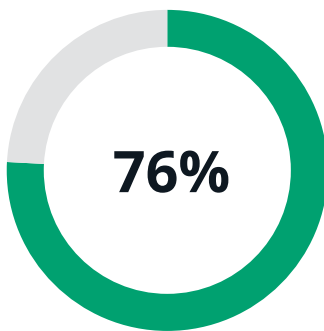
average reach growth with MDIF, outliers excluded



say MDIF's financing and support led to changes in how their organization operates or performs

5%

average staff growth with MDIF, outliers excluded



say the changes were unlikely or very unlikely without MDIF's involvement

## Level 2: Impact on societies

Clients facilitate public access to information (Sustainable Development Goal 16.10), producing work of high quality that impacts on society



**164 million** people accessed news and information (SDG 16.10) through MDIF clients last year



**78%** of clients report real-world impact from their work last year



**503** awards won in the past five years



**78%** of media clients said that they created real-world change last year, generating impact across various SDGs