

# Dashboard

Photo: Asham

Since 1996, MDIF has supported +130 independent media across +45 countries.

To measure our impact, we ask ourselves:

Is our financing and advisory support making a difference?

Are our clients making a difference to the communities they serve?

MDIF has developed a custom approach to tracking impact that is tailored to our unique mission of supporting the financial independence of media companies. Below are the main highlights from our Impact Dashboard, an annual analysis of our impact results.

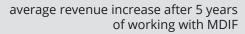
#### Read full Impact Dashboard

## Level 1: Impact on clients

Clients grow while working with MDIF.

#### 203%

32%





average reach increase after 5 years of working with MDIF

### 11%

average staff increase after 5 years of working with MDIF average risk rating increase after 5 years of working with MDIF

Clients see changes in their company because of their involvement with MDIF.





of clients saw MDIF financing and support as valuable or very valuable

of clients saw changes because of financing and support from MDIF



of clients who saw changes describe them as positive



of clients said changes unlikely to have happened without MDIF

## Level 2: Impact on societies

Clients facilitate public access to information (Sustainable Development Goal 16.10), producing work of high quality that impacts on society.



Clients' journalism and information-sharing creates impact on communities and drives change towards the SDGs.





of clients said that they created real-world change last year, generating impact across various SDGs

37 W 20th St., #804 New York, NY 10011, USA Salvatorska 10 110 00 Prague 1, Czech Republic



(420) 224-312-832