



# Impact Dashboard 2022

Photo: Asham

Since **1996**, MDIF has supported **+130** independent media across **+45** countries.

To measure our impact, we ask ourselves:

Is our financing and advisory support making a difference?

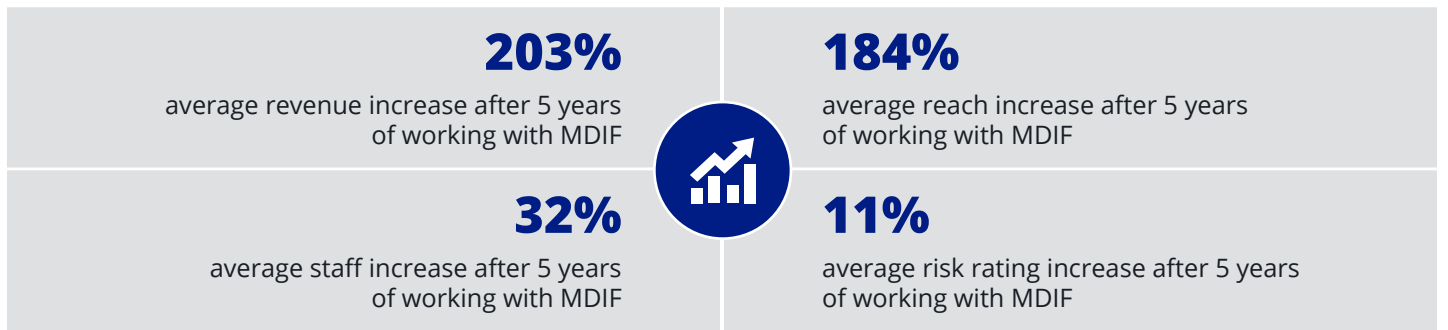
Are our clients making a difference to the communities they serve?

MDIF has developed a custom approach to tracking impact that is tailored to our unique mission of supporting the financial independence of media companies. Below are the main highlights from our Impact Dashboard, an annual analysis of our impact results.

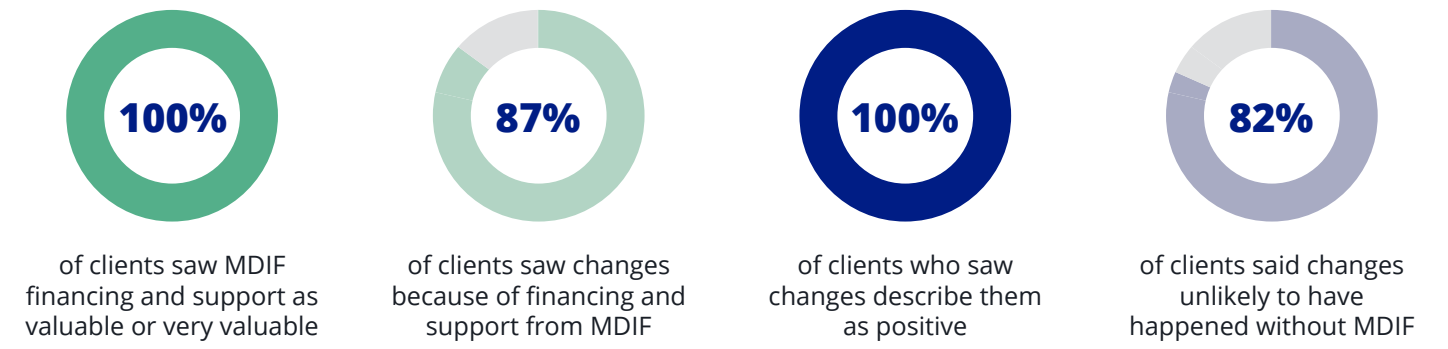
[Read full Impact Dashboard](#)

## Level 1: Impact on clients

Clients grow while working with MDIF.



Clients see changes in their company because of their involvement with MDIF.



## Level 2: Impact on societies

Clients facilitate public access to information (Sustainable Development Goal 16.10), producing work of high quality that impacts on society.



Clients' journalism and information-sharing creates impact on communities and drives change towards the SDGs.

