



# Impact Dashboard 2020

Photo: Unsplash

## Portfolio in 2019



**\$115.2m** total assets under management across **5** funds



**\$55.2m** new investments in **10** media in **10** countries



**4** new companies and **2** new countries



**90.5%** of assets held in countries with limited press freedom

## Clients in 2019



**42** media companies in **28** countries



**4,472** media workers, **48.1%** of them women



At least **55** awards received by **54.8%** of clients



**42.4%** experienced attacks, arrests or harassment

## Impact on client business

### Reach

**120.4m**

people received their news from MDIF clients in 2019

**187.2%**

average reach increase after 5 years of working with MDIF

### Revenues

**\$441.5m**

in revenue generated by MDIF clients in 2019

**218.1%**

average revenue increase after 5 years of working with MDIF

### Viability

**80.0%**

clients classified as having low or moderate risk in 2019

**63.3%**

clients view economic issues as biggest challenge

### Client evaluation

**74.2%**

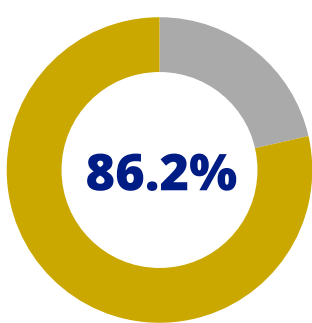
clients seeing positive change due to work with MDIF in 2019

**95.5%**

clients seeing positive change due to MDIF capacity building

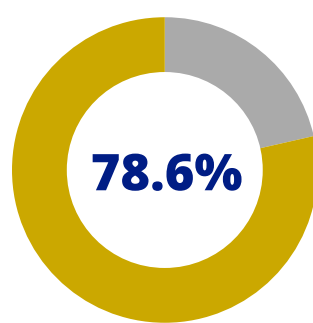
## Client impact on society

### Corruption



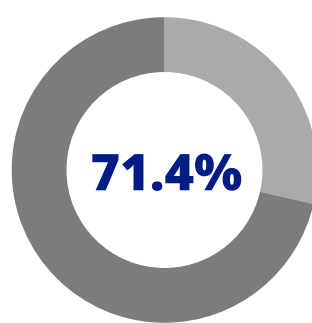
clients published corruption stories in 2019 that created impact

### Accountability



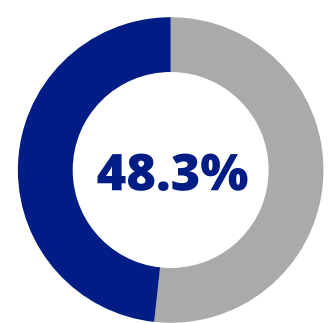
clients published accountability stories in 2019 that created impact

### Social issues



clients published social issues stories in 2019 that created impact

### Elections



clients published election stories in 2019 that created impact