Tips for including people of different sexes, genders, gender identities, sexualities, disabilities and ethnicities in news stories and articles – and for not discriminating

DO include people from different backgrounds and perspectives as your sources.

DO highlight stories that challenge stereotypes.
DO use relevant images.

DO focus on what people in your story are doing or saying.
DO NOT focus on their gender, disability or sexuality for no reason.

DO find out how issues affect different groups.
DO collect and disaggregate data.

DO be sensitive and respect privacy in stories and images.
DO NOT publish personal information that is not relevant.

DO think about the language used.
DO NOT use derogatory terms.

DO explain why behaviours and practices that discriminate need to be addressed.

DO talk to people facing discrimination and violence and the groups supporting them.
DO provide information about where to obtain help.

DO support the rights of all human beings.